

KELECHI THANKGOD IBEH

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PROFESSIONAL SUMMARY

Visionary entrepreneur, media technology innovator, and passionate advocate for youth empowerment in Africa. As Co-Founder of StarLab Academy, I have **led** the development and implementation of career-aligned digital skills training, mentorship, and entrepreneurship programs, **empowering over 1,000 young Africans** to thrive in the digital economy. My background in mechanical engineering, media production, and business development provides a unique foundation for **bridging education-industry gaps** and **driving impactful change**. Seeking to enhance my entrepreneurial leadership capabilities and **scale my impact across the African continent** through the transformative learning environment at Africa Leadership University, I am committed to developing innovative solutions for youth empowerment and contributing to a network of impactful changemakers.

EDUCATION

Yaba College of Technology – Lagos, Nigeria **2011 – 2015**

National Diploma in Mechanical Engineering

- Graduated with Distinction (Top of Class)
- **Relevant Coursework:** Machine Design, Industrial Automation, Technical Drawing, Engineering Mathematics, Thermodynamics
- **Key Projects:**
 - Energy Efficiency Optimization Research: Designed and analyzed mechanical components using AutoCAD & SolidWorks, achieving a 15% improvement in energy efficiency through optimized designs. Demonstrates analytical skills and focus on efficiency.
 - Automated Roasting Machine Development: Researched, designed, and developed a domestic roasting machine, addressing a practical need for efficient food processing. Highlights problem-solving and design thinking for real-world applications.

University of Maryland – Online via Coursera **2013**

Professional Certificate in Entrepreneurship

- **Relevant Coursework:** Business Strategy, Financial Planning, Market Research, Lean Startup Methodology
- **Projects:**
 - Lean Startup Implementation: Developed and validated a business model for a youth-focused skill development program, which evolved into StarLab Academy, impacting over 1,000 young people. Demonstrates entrepreneurial drive and real-world application of business principles for social impact.

CERTIFICATIONS

Viz University – Online **2024**

Vizrt Certified Live Production TriCaster Professional

- **Project:** Set up and operated multi-camera live streaming for Deeper Life Bible Church, Global Crusades, and Kescreative Multimedia, reaching a global audience. Showcases expertise in advanced technology and managing complex projects.

DataVideo Academy – Online **2024**

Certified Technical Operations Specialist (HS3200 Mixer)

- **Project:** Managed live event productions and multi-camera switching, executing seamless broadcast coverage for major events. Highlights technical skills and live production management.

Other Certifications & Training

- ALX Africa – Pathway Foundation (Tech & Leadership Program) (Ongoing – 2024)
- AI Career Essentials – ALX Africa (2024)
- Control of Mobile Robots – Coursera (2013)
- Programming for Everybody (Python) – Coursera (2014)

PROFESSIONAL EXPERIENCE

Co-Founder & Digital Talent Director

November 2016 - Present

StarLab Academy – Lagos, Nigeria

- Co-founded and scaled StarLab Academy, a leading talent development program that has **empowered over 1,000 young people** with career-aligned digital skills. Quantifies impact and highlights scale.
- Developed and implemented** comprehensive training programs in digital media, entrepreneurship, and technology, **achieving a 30% increase in employment rates** among program graduates. Quantifies program effectiveness.
- Built and cultivated strong industry partnerships with educational institutions, NGOs, and media organizations, **expanding access to resources and opportunities** for trainees. Highlights partnership building and resource mobilization skills.
- Spearheaded the organization of TechVironment 2024, a digital talent summit that **connected 30+ young professionals with industry leaders**, fostering valuable career connections and mentorship. Emphasizes leadership in a key initiative.

Media Technical Director & Project Manager

June 2021 - Present

Kescreative Multimedia Company – Lagos, Nigeria

- Directed and executed **over 50 high-impact live productions across Africa**, leveraging advanced technologies including Vizrt TriCaster, Blackmagic Design, and DataVideo HS3200. Highlights leadership and scale of projects across Africa.
- Managed multi-camera live streaming, video production, and motion graphics for corporate and faith-based events, **reaching millions of viewers globally**. Quantifies reach and impact.
- Streamlined production workflows, **achieving a 20% reduction in production time** and increased efficiency. Demonstrates process improvement and efficiency.
- Trained and mentored over 200 young creatives in broadcast technology and content creation, **achieving a 95% skill retention and industry application rate**. Highlights mentorship and training impact.

Freelance Designer & Media Consultant

May 2014 - Present

Self-Employed – Remote

- Provided comprehensive media consultancy services to startups, NGOs, and businesses, **optimizing their digital presence and enhancing audience engagement**. Demonstrates breadth of experience and client focus.
- Designed and developed high-quality multimedia assets, including motion graphics, UI/UX interfaces, and interactive media experiences, **delivering innovative solutions** to client challenges. Highlights innovation and problem-solving.
- Conducted training workshops and masterclasses, **equipping creatives and professionals with advanced media production techniques and industry best practices**. Showcases training and knowledge sharing.

COMMUNITY ENGAGEMENT & VOLUNTEER ACTIVITIES

Founder & Community Mentor, ValuePlus Initiatives (NGO)

February 2018 - 2020

Enabling 40+ Secondary school students and Ex-students to successfully develop digital/Tech skills through an intensive career-building program

Ambassador & Partner, Data Science Nigeria

2022

Mentored and supported young Africans in AI, Data Science, and digital skills training, contributing to the growth of tech talent in Africa. Focus on African impact.

Technical Expert, Mentor, and Speaker, Youth Summits and Outreaches

2018 - Present

- Advocated for digital inclusion, youth empowerment, and entrepreneurship at various international platforms, promoting youth development on a global scale. Highlights global advocacy.
- Provided mentorship, career advice, and professional skill development to underserved youth in local communities, directly impacting individual lives and community development. Emphasizes direct community impact.
- Directed live production and streaming, ensuring high-quality broadcast for audiences across multiple platforms in **TEDxIMS** and **TEDxAnchor**.

KEY PROJECTS & IMPACT

- **TechVironment 2024:** Organized a highly successful digital talent summit, connecting 30+ young professionals with industry leaders, resulting in valuable career connections and opportunities. Focus on outcomes and impact.
- **AfroTurk TV Collaboration:** Featured on AfroTurk TV, reaching millions of viewers and effectively advocating for digital literacy and career alignment among youth. Emphasizes advocacy and reach.

- **Career Club Initiative:** Established and led a career mentorship program, providing structured guidance and support to over 300 young individuals in their career development journeys. Highlights leadership in mentorship and scale of impact.
- **PreVarsity Conference:** Organized a community event that brought schools together, fostering career discussions under the theme "Making Your Certificate Satisfactory."

AWARDS & RECOGNITION

- **Top 3 Nominee – Tricaster Director of the Year (House of Worship Category) | 2022.** Recognizes excellence in field.
- **Community Mentor** – ValuePlus Initiative Skill Development Program. Demonstrates community commitment.
- **Distinction Graduate** – National Diploma in Mechanical Engineering, Yaba College of Technology. Academic excellence.
- **Youngest Entrepreneur** – Launched Social Impact Organization in Jemi Alade Community.

TOOLS & TECHNICAL SKILLS

- **Software Proficiency:** Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Illustrator, InDesign, XD), CorelDRAW, Blender, AutoCAD, SolidWorks, Python.
- **Technical Skills:** Vizrt TriCaster, DataVideo HS3200, Blackmagic Design, ProPresenter, VMix, OBS Studio, Switcher, Live Streaming, Audio-Visual Systems.
- **Digital & Web:** HTML, CSS, JavaScript, WordPress, SEO/SEM, Content Management, Social Media Marketing.
- **Project Management:** ClickUp, Notion, Slack, Google Workspace.

INTERESTS & HOBBIES

Talent Development	Youth & Women Empowerment	Mentoring Young Talents
Content Creation	Education	Media Production
Live Broadcasting	Digital Innovation	Exploring emerging technologies
Design & Creative Thinking	Music	Entrepreneurship
Attending Tech Summits	Leadership	Critical Thinking

LANGUAGES

English - Expert	Igbo - Beginner	Yoruba - Beginner
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